

2026

# SPONSORSHIP opportunities



Leverage Your Marketing **Dollars** and **Effectiveness**  
by Sponsoring AGC Georgia Membership Events





# Associated General Contractors of Georgia, Inc.

## 2026 Sponsorship Opportunities



### General Benefits

Customized Titanium Sponsorship Package Available

	Sponsorship Levels		
	DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
Company color logo included on AGC Georgia's ad in the June 2026 issue of Build Georgia Award special section in Atlanta Business Chronicle *Readership of more than 185,000 decision makers throughout the state	✓		
Company's color logo included on sponsorship sign to be featured at all events listed below	✓		
Company name included on sponsorship sign to be featured at all events listed below		✓	✓
Company's color logo on AGC Georgia webpages featuring sponsors, hyperlinked to company website	✓		
Company name on AGC Georgia webpages featuring sponsors, hyperlinked to company website		✓	
Company name on AGC Georgia webpages featuring sponsors			✓
Special recognition during program at events detailed below	✓	✓	✓
Complimentary logo featured on your company's online membership directory profile at agcga.org	✓	✓	✓



### Annual Convention

June 4-7, 2026 in Sandestin, FL

Family friendly, relaxed atmosphere; attendance consistently tops 500, including decision makers from industry firms; networking receptions, awards program, business session, social/sporting events & children's programs

	DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
Registration(s) – All Activities/Programs; Note: See quantity for each sponsorship level	3	2	1
Social Only Registration(s); See quantity	3	2	
Display Table for Company Materials	✓	✓	
Golf Registration(s); See quantity	2	1	1
Place Company Marketing Flyer in Welcome Bag	✓		



### Fall Leadership Conference

October 8-11, 2026 at The Omni Grove Park Inn in Asheville, NC

Intimate gathering of ~75 executives seeking to hone their leadership skills; in-depth workshops & social outings

	DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
Registration(s) – All Activities/Programs; See quantity	2	2	1
Social Only Registration(s); See quantity	2	2	
Display Table for Company Materials	✓	✓	
Golf Registration(s); See quantity	2	1	1
Place Company Marketing Flyer in Attendee Seats	✓		



### Atlanta Area Members First Meetings

November 2026 Marketplace Event  
January, April, May, July, September and October 2026 Happy Hour Events  
In November, over 300 industry professionals gather at the sought after Marketplace. Each of the Happy Hour events draw ~100 members for casual networking at various social eateries throughout Metro Atlanta.

DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
3	2	1

Registrations to Each Event; See quantity



### Regional Members First Meetings Across Georgia

Offered in each of AGC Georgia's membership regions  
Three meetings are held in each of the following cities:  
Albany, Athens, Augusta, Columbus, Gainesville, Macon, Savannah, Thomasville and Valdosta

DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
2		

Registrations to Each Meeting in Each Membership Region



### Ron Amerson Supervisor Safety Awards & Fundraiser

The Ron Amerson Supervisor Safety Award Program recognizes general contractor superintendents and specialty contractor foremen who have successfully supervised jobsites with no lost-time accidents during the previous calendar year. To celebrate their commitment to workplace safety, these honorees will be recognized at one of two sporting clays events, which will also serve as fundraisers for mental fitness training initiatives.

DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
1 team	2 shooters	

Registration for Teams/Shooters at 1 of 2 events; See Quantity



### Young Leadership Program Golf Classic

May 6, 2026, Flat Creek Country Club & Braelinn Golf Club in Peachtree City  
\*The Golf Classic is the primary fundraiser for YLP's charitable activities funded through AGC Georgia's Foundation, a 501(c)3 entity. Over 350 players participate each year requiring 2 facilities with a total of 45 holes.

DIAMOND \$19,500	PLATINUM \$14,500	GOLD \$9,500
4	2	
✓		
	✓	
		✓
✓	✓	✓

Player Registrations; See Quantity

Listed as Elite Sponsor on Signage; Company Logo on Tournament Towel

Putting Green Sponsor

Hole Sponsor

Attend Dinner & Awards Ceremony

### \*Notes Regarding AGC Georgia Foundation

\$1,500 of the Diamond Sponsorship is a contribution to AGC Georgia's Foundation.

\$550 of the Platinum Sponsorship is a contribution to AGC Georgia's Foundation.

\$150 of the Gold Sponsorship is a contribution to AGC Georgia's Foundation.

In addition to the above amounts, \$1,500 of each sponsorship level is a contribution to AGC Georgia's Foundation; This contribution is 100% tax deductible.

Dear Valued AGC Georgia Member,

Thank you for taking a moment to review **AGC Georgia's 2026 Sponsorship Program**. Your membership provides an abundance of excellent business opportunities for you and your team to take advantage of during the 2026 program year. As you know, AGC Georgia offers construction executives and industry professionals from across the state a forum to meet, exchange ideas and discuss present and future industry issues. Make the most of these opportunities by leveraging your marketing dollars and maximizing your marketing effectiveness as a 2026 sponsor of AGC Georgia events and programs. Learn more by reviewing the following information and sign up today!

**Sponsorship Benefits to You and Your Company:**

- Keep your company name and successes visible to potential and current customers and competitors
  - Reassure existing clients you are financially strong and committed to serving their needs
  - Get your company's name and people in front of potential buyers and current clients at the same time
  - Build stronger relationships with other AGC Georgia members
- Announce to potential clients you welcome the opportunity to do business with them
  - Help your firm stand out among competitors and build brand awareness
  - Show your support for AGC Georgia and the construction industry by helping underwrite events and programs

On behalf of your Board of Directors, we appreciate your consideration of this investment, which pays both tangible and intangible dividends to you and your company! Please review the sponsorship opportunities on the following pages and contact Machell Harper, Senior Director of Member Services, for more details at 678-298-4108 or harper@agcga.org.

Sincerely,

Mike Macon  
2025-2026 President, AGC Georgia  
Senior Vice President, Balfour Beatty Construction



## AGC Georgia 2026 Sponsorship Reservation Form

Company Name: \_\_\_\_\_

Contact for Sponsorship: \_\_\_\_\_

Direct Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please choose one level of sponsorship:**

**Titanium:** Call for a Customized Package     **Diamond:** \$19,500     **Platinum:** \$14,500     **Gold:** \$9,500

**Payment Options**

**Check**

Please make check payable to AGC Georgia. Scan form to registration@agcga.org. Then send payment with copy of reservation form to Wells Fargo/AGC Georgia; PO Box 934023; Atlanta, GA 31193-4023.

**Charge my Credit Card**

Visa     MasterCard     American Express     Discover

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

Regardless of payment method, scan this form to registration@agcga.org.



The Construction Association

*Please contact Machell Harper, Senior Director, Member Services at 678.298.4108 or harper@agcga.org for more details or questions regarding sponsor opportunities. She will be in touch with your above named contact upon receipt of this reservation form to coordinate your firm's participation in events and our promotion of your firm in our marketing materials.*